

RAVI KUMAR

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ORGANIC GROWTH CONSULTANT

*Delivering Measurable Growth
for
Your Businesses
for
Over 15 Years*

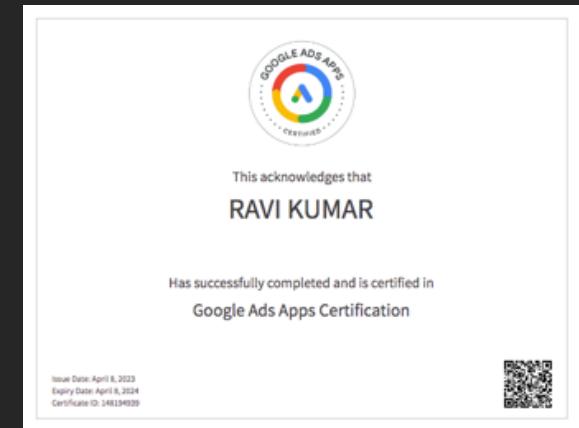
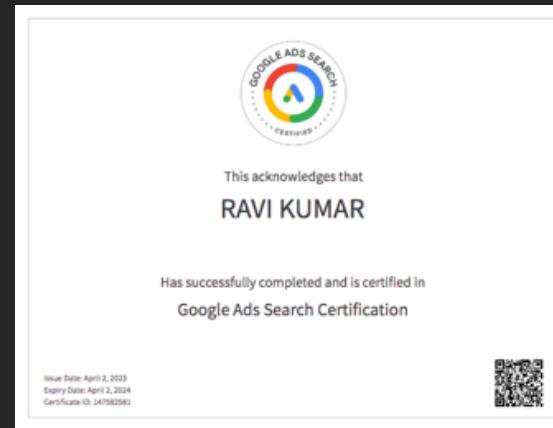
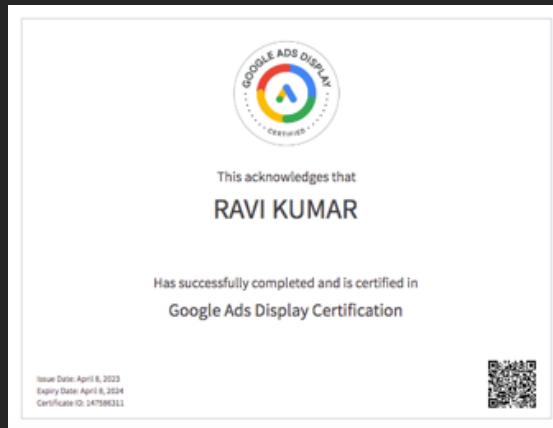
15+ Years of SEO Experience: Second-to-None Skills



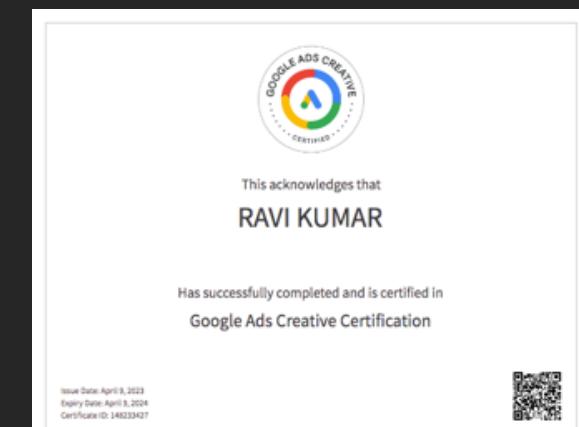
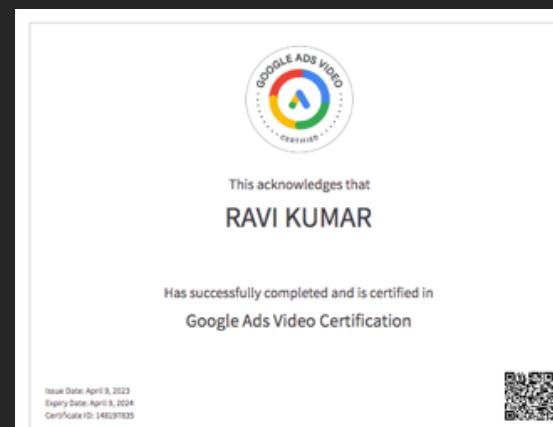
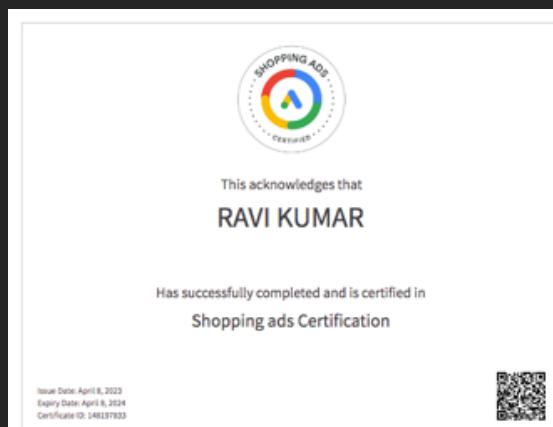
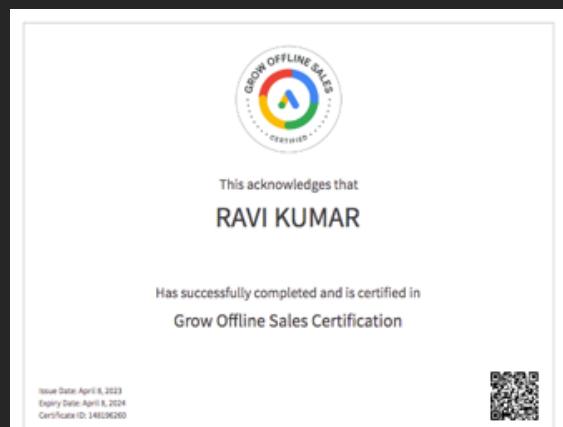
I'm Ravi Kumar, a seasoned SEO professional with approximately 15 years of experience in the industry. My SEO skills are second to none, and I've built an excellent track record in delivering results across various types of campaigns. Whether it's Local, Multilingual, International, or Mobile SEO, App Store Optimization, Marketplace Optimization, or YouTube Optimization, I've successfully managed them all.

I've had the privilege of working with blue-chip clients and a wide range of small, medium, and large enterprises, helping them achieve their business goals. My focus is not just on improving keyword rankings and driving traffic, but also on generating tangible results such as sales, leads, and subscriptions. With my expertise and strategic approach, I'm committed to helping your business thrive in the digital landscape.

15+ Years of SEO Experience: Certified in Many Areas



SOME OF THE MANY CERTIFICATIONS



15+ Years of SEO Experience: Climbed as-high-as it Gets

 **Top Organic Search Voice**



**ASSOCIATE VICE PRESIDENT – SEO
POLICY BAZAAR**

**ASSOCIATE DIRECTOR – SEO
INTERACTIVE AVENUES**

**SEO HEAD
BRUCE CLAY INDIA**

**VICE PRESIDENT – SEO
NEIL PATEL DIGITAL INDIA**

**SEO HEAD
SQUARE YARDS**

**SEO HEAD
BRUCE CLAY AUSTRALIA**

8 & MUCH MORE



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15+ Years of SEO Experience: What They Have to Say



Anuj Jaggia

Country Head at Bruce Clay India

August 4, 2022, Anuj managed RAVI directly

Ravi is an enthusiastic learner who lives on the edge of digital technology. As a part of my team, and the head of the SEO unit, he was the "go-to guy" for new ideas and problem solving. He would approach every situation independently with the need to find a better solution than the previous one. He loves to engage in healthy discussions where he can listen, challenge, present new ideas, learn and also contribute towards the development of his team. Eventually, he gets the job done! I highly recommend Ravi for any business that needs to step out of monotony.



Sid Lal

Managing Director at Bruce Clay India & Australia

June 2, 2020, Sid managed RAVI directly

Ravi has excellent knowledge around Search Engine Optimisation & this was clearly seen when he worked as the Senior SEO Manager at Bruce Clay India. He is also very good at putting together information for clients which helps the clients in understanding issues with their projects. He loves keeping on top of the latest SEO information & is always looking for the latest updates which can be used in his projects. Wishing him the very best for the future.



Sanjeev Duggal

Director and Chief Operating Officer at Bruce Clay India

March 3, 2020, Sanjeev was senior to RAVI but didn't manage RAVI directly

Ravi has worked with me in Bruce Clay India for a tenure of 1.5 years and I found him a very mature and intelligent professional. He has sound fundamentals in SEO and is a team person. He can think out of box to find solutions for clients. I wish him all the best for all future sojourns.



Asheesh Mani Jain

Co-CEO at CreativeLipi Webtech Pvt. Ltd.

February 26, 2017, Asheesh Mani managed RAVI directly

Ravi was a wonderful coworker. He was passionate about learning new things and had a great positive attitude. Would highly recommend Ravi.



Vikram Khanna

Founder & CEO at ProVal Technologies

October 6, 2012, Vikram managed RAVI directly

Ravi headed ProVal's SEO team in Noida, and was an out of the box thinker, coming up with new ideas and strategies to help with our web marketing. He is a dedicated and hard working individual, and I would love to have him on my team again. I wish him all the best !!!



Saurabh Jain

CEO at Creative Lipi Webtech Pvt Ltd

July 10, 2011, Saurabh was senior to RAVI but didn't manage RAVI directly

Ravi is highly creative and a very easy-going person to work together. I have seen many examples of his work. As an Independent employee, you will find Ravi makes a great addition to your team! It is an honor for me to recommend and endorse him.



RAVI KUMAR
ORGANIC GROWTH CONSULTANT

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15+ Years of SEO Experience: A Few Brands I've Served

A SMALL GLIMPSE OF 15 YEARS LONG CLIENTELE

- AUTOMOBILE -

NEXA



HONDA



True Value



ROYAL ENFIELD

- INSURANCE -

policybazaarTM
com

HAR FAMILY HOGI INSURED



ICICI Lombard
Nibhaye Vaade

Liberty
General Insurance

IFFCO-TOKIO
GENERAL INSURANCE
Muskurate Raho



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15+ Years of SEO Experience: A Few Brands I've Served

A SMALL GLIMPSE OF 15 YEARS LONG CLIENTELE

- REAL ESTATE -



WAVE

City

square yards

WAVE
One

WAVE
City Center

- FINTECH -



HOME
FINANCE

15+ Years of SEO Experience: A Few Brands I've Served

A SMALL GLIMPSE OF 15 YEARS LONG CLIENTELE

- ECOMMERCE -



- EDUCATION -



A TATA Product

15+ Years of SEO Experience: A Few Brands I've Served

A SMALL GLIMPSE OF 15 YEARS LONG CLIENTELE

- & SOME MORE (UNCATEGORIZED) -



Unleashing Your Online Potential: My Super Services

Global SEO

Optimizing websites to rank effectively in multiple countries and languages, ensuring global visibility and engagement.

Local SEO

Enhancing your business visibility in local search results, driving customer to your site or local store.

Mobile SEO

Optimizing your website for mobile devices, ensuring seamless experience that boost mobile search rankings and engagement.

App SEO (ASO)

Improving your app's visibility and rankings in app stores, driving more download and user engagement.

YouTube SEO

Enhancing your video content's visibility and rankings on YouTube, increasing views, engagement and channel growth.

Amazon SEO

Optimizing your product listings, improving their visibility and rankings on Amazon, which derives higher sales and conversion.

Unleashing Your Online Potential: Other Services



Content Writing

- Creating high quality, SEO optimized content that engages your audience and boost your search engine rankings.



Social Media

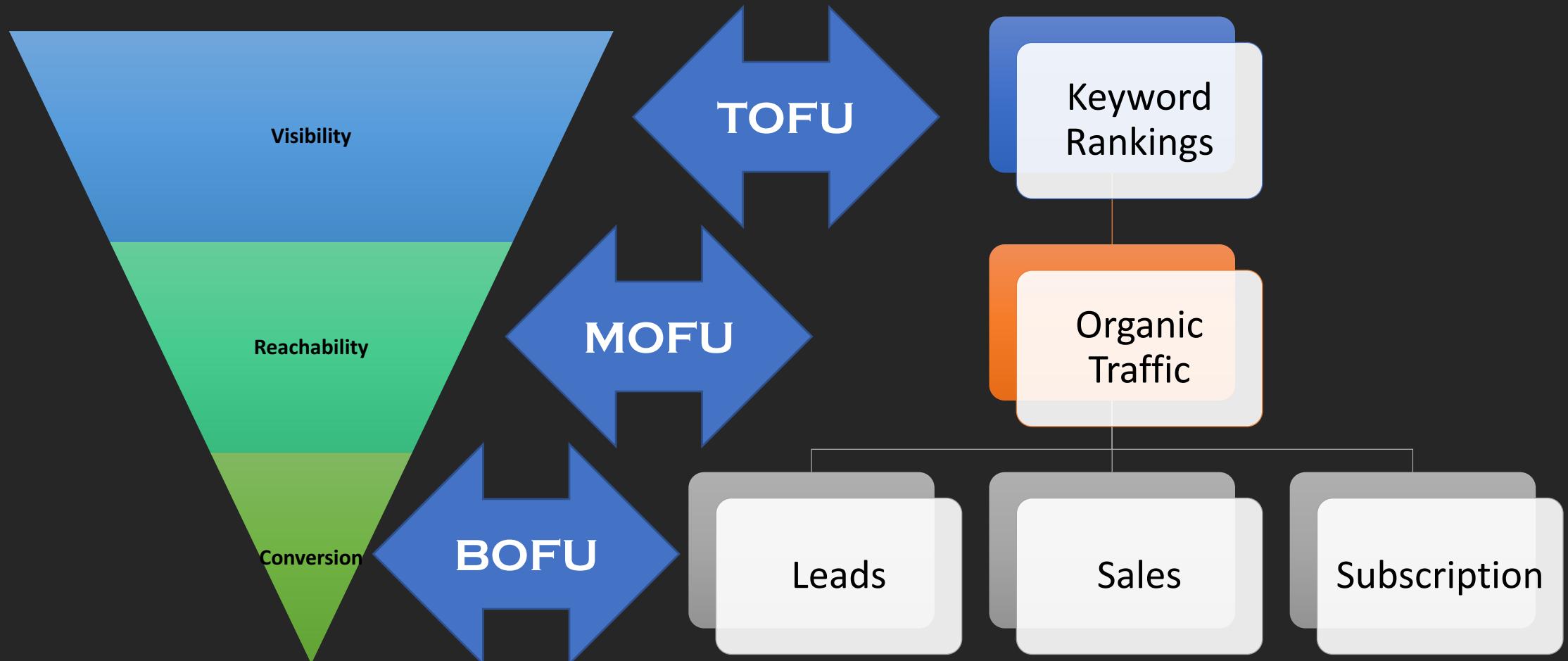
- Enhancing your brand's presence and engagement across various social media platforms, driving traffic and conversion.



Paid Ads

- Creating and optimizing targeted ad campaigns, maximizing your ROI and driving high-quality traffic to your website.

Driving Results Beyond Rankings: My Value-Driven Focus



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